

Member of DJSI World, DJSI Asia Pacific, DJSI Korea

**COMPANY DESCRIPTION**

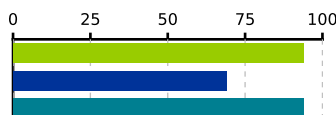
Founded in 1981, KT Corp was formed after a spinoff from the Ministry of Communications, Korea. It is an integrated wired/wireless telecommunications service provider. It offers a wide array of communication services such as mobile and fixed line telecommunication, broadband Internet access, Internet protocol television, leased line, data communication, and network services using asymmetric digital subscriber lines. Its telephone services include local, domestic, and international long-distance fixed-line, VoIP telephone services, and interconnection services to other telecommunication companies. Further, it provides credit card business, information technology, and network services such as cloud computing services. As of December 2011, the company had 16.5 million mobile subscribers, 24 million fixed line telephones, and 7.8 million broadband Internet subscribers. With 35,561 employees, the company generated revenue of WON 21,990 billion in FY 2011, of which Korea contributed more than 95%.


**SUSTAINABILITY PERFORMANCE**

Through its continued efforts to strengthen its commitment to sustainable value creation, KT Corp remains the top performer in the telecommunications supersector. KT's business model – Business and Information system Transformation (BIT-ERP) – favors innovation and flexibility, allowing it to effectively respond to rapidly changing customers' technological needs. KT also focuses on energy efficiency, using green information and communications technology, which improves network efficiency by lowering electricity consumption. On the social front, it continues to create value for the community through IT. In 2011, for example, it provided its "olleh TV service" (IPTV) to 1,726 social services centers in Korea, including local childcare centers, leading to improved access and educational support for the underprivileged. KT also recognizes the importance of its human capital and recently introduced "Smart Working" practices to further enhance employee engagement.

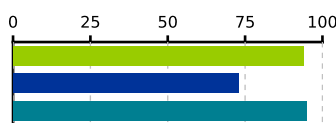
**SUSTAINABILITY SCORES**

**TOTAL SCORE**

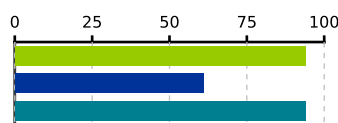


 KT Corp  
 DJSI sector average score  
 Best company within sector

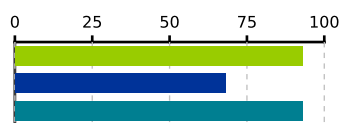
**ECONOMIC DIMENSION**



**ENVIRONMENTAL DIMENSION**



**SOCIAL DIMENSION**



**COMPANY INFORMATION**

Company	
Country	South Korea
Number of Employees	35,561
Web	www.kt.co.kr

Share	
Market cap (million)	8,851,690
Currency	KRW
High 52 week	38,700.00
Low 52 week	27,550.00

Source: Bloomberg / September 03, 2012

Key data	2011	2012E
Sales (million)	21,990,051	23,748,803
EPS	5,299.00	5,024.03
P/E Ratio	6.4	6.75

**SAM Sustainable Asset Management AG**

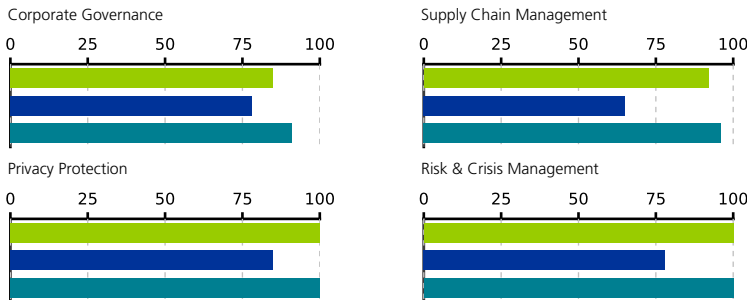
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## INDUSTRY DRIVERS

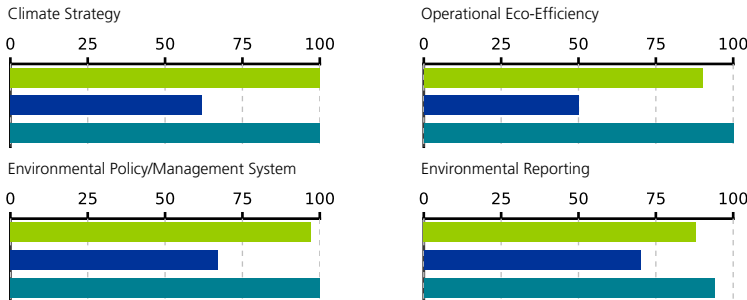
The fixed-line telecommunications industry operates in a highly competitive environment characterized by a continuously blurred boundary between fixed-line and wireless technology. The industry can significantly improve work habits and lifestyles, resulting in a reduction of travel and transportation and their corresponding environmental and social impacts. In order to remain competitive in a market subject to rapid technological change, companies will need to adopt flexible business models that enable them to integrate new-generation technologies and services, such as voice-over-IP, TV and Internet services into their offering. Careful handling of data is essential as insufficient database and network protection could expose companies to reputational and liability risks, as in case of unauthorized access, for instance. Energy efficiency and state-of-the-art infrastructure remain the sector's key environmental challenges. Providers of low-cost telecommunication solutions that help reduce the digital divide and pursue an emerging markets strategy are optimally positioned for sustainable revenue growth.

## COMPANY PERFORMANCE FOR SELECTED CRITERIA

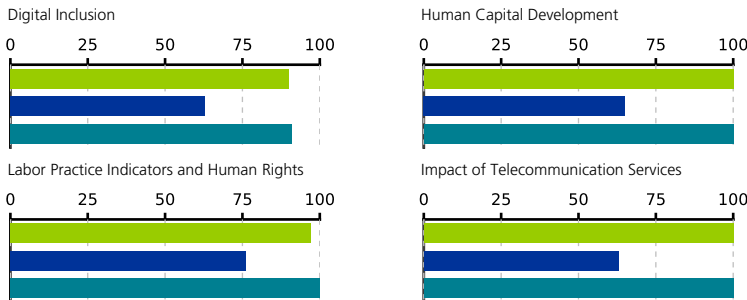
### Economic Dimension



### Environmental Dimension



### Social Dimension



■ KT Corp
 ■ DJSI sector average score
 ■ Best company within sector

For information on assessment criteria, visit [www.sustainability-indexes.com](http://www.sustainability-indexes.com)

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